

Concession Rules for Central Park Art Festival

1. The Hemenway Group, LLC (THG) is responsible for all food and beverage concessions at the Central Park Art Festival (CPAF).
2. All perspective vendors must provide a photograph of your concession. Photo will be retained for CPAF's records.
3. Liability Insurance in the amount of \$1,000,000.00 naming The Hemenway Group, LLC; Ridge Art Association, Inc.; and the City of Winter Haven as additional insured is due prior to final acceptance.
4. Vendors are only to sell items listed on the application contract. Any changes must be approved by THG and listed on the application contract. Selling any item not listed may result in immediate dismissal from the CPAF.
5. THG, CPAF, Ridge Art Association or the City of Winter Haven is responsible for any injury, death, loss, theft or damage of any kind.
6. If your application is accepted you will be notified of your set-up information by confirmation letter.
7. THG has all rights to accept or deny any vendors and to the assignment of their space.
8. Yu must pass all Health Department and Fire Marshall Inspections prior to opening.
9. Vendors will keep all areas clean and walkways unobstructed at all times.
10. All prices must be clearly visible to the public and must include the current Polk County Sales Tax at time of event. Vendor is responsible for collecting and remitting Sales Tax.
11. Vendor must man their location for the entire CPAF. NO EARLY TEAR-DOWNS.
12. Space may not be sold or sublet. Cancellation will result in forfeiture of all monies paid
13. Vendor is responsible to protect the event site from all damages and will be responsible for such. Grease, fuel, oil, abrasives and any debris left shall be subject to clean-up fee determined by the THG and the City of Winter Haven.
14. Vendors are to conduct themselves in a professional manner at all times. This includes a clean and neat presentation and courteous demeanor. This includes all employees of the vendor. Any actions at the sole discretion of THG that effect to image of the CPAF may result in immediate dismissal from the event. Proper attire is expected at all times. Cut-off shorts, tank or tube tops, flip flop shoes or t-shirts with anything that could be construed offensive are not permitted. Uniforms are preferable. There will be no Barking or Hawking of products to the customers.